

Message Text

UNCLASSIFIED

PAGE 01 SEOUL 01127 210920Z

15

ACTION EA-10

INFO OCT-01 ISO-00 EB-07 /018 W
----- 125476

R 210751Z FEB 75
FM AMEMBASSY SEOUL
TO USDOC WASHDC
INFO AMEMBASSY TOKYO
SECSTATE WASHDC 8475
AMEMBASSY MANILA
AMEMBASSY TAIPEI

UNCLAS SEOUL 1127

E.O. 11652: N/A

SUBJECT: US TRADE CENTER SEOUL COMPUTER SHOW

1. ACT'75 AMERICAN COMPUTER TECHNOLOGY, SEOUL VERSION, HELD FEB 13 TO 15 WITH FIVE US COMPANIES: COMPUCORP, TELETYPE, INTERNATIONAL COMMUNICATIONS CORP, WANG LABORATORIES, AND GENERAL DATACOMM INT'L, LATTER NEW TO MARKET.
2. VISITORS 997 HAND COUNT, 477 REGISTERED, PLUS 160 GUESTS ATTENDING OPENING RECEPTION.
3. FLOOR SALES DOLLARS 80,000. PROJECTED TWELVE MONTH SALES DOLLARS 1,900,000. TOTAL LEADS GENERATED 289. GENERAL DATACOMM EXPECTS SIGN REPRESENTATION CONTRACT SHORTLY WITH ONE OF TWO FINAL CONTENDERS.
4. AMEMBASSY SEOUL QUITE SATISFIED RESULTS THIS MINI-TRADE SHOW AND LOOKS FORWARD TO FUTURE QTE SPIN-OFFS UNQTE FROM TOKYO AND TAIPEI TC EVENTS. DEBT OF GRATITUDE OWED TO TOKYO TC, AMEMBASSY MANILA, TAIPEI TC AND OIM FOR HELP IN LINING UP EXHIBITORS. USIS SEOUL AS USUAL PROVIDED MAGNIFICENT PR SERVICES. SNEIDER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: EXHIBITS, COMPUTERS, TRADE FAIRS
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Draft Date: 21 FEB 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
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